



“Competing on Analytics: The New Science of Winning”

Harvard Business Review

“Data, data everywhere!”

AUEB’s Master of Science in Business Analytics is the first such program in Greece and among the first worldwide.

A well-balanced program between theory and practice, taught by world-class faculty. The program consists of: theoretical concepts (50%), systems and tools (25%) and case-studies (25%).

Case studies in the context of finance, marketing, health, energy, human resources, transportation, supply chain analytics are presented by the industrial partners of the program.

<http://analytics.aueb.gr/>

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Curriculum

- Modern Data Management & Business Intelligence
- Statistics for Business Analytics I & II
- IS & Business Process Management
- Big Data Systems
- Innovation & Entrepreneurship
- Mining Big Datasets
- Data Privacy & Protection
- Enterprise Information Systems
- Large Scale Optimization
- Social Network Analysis
- Content Analytics
- Business Analytics Case Studies
- Special Topics & Analytics Practicum



**BUSINESS
ANALYTICS**
Master of Science